

ABSTRAK

PENGARUH EDUKASI *LEAFLET* TERHADAP PERILAKU MENGGUNAKAN MASKER DAN CUCI TANGAN DALAM PENCEGAHAN COVID-19 DI KELURAHAN LOKTABAT UTARA (Oleh Muhammad Nasrullah ; Pembimbing apt. Sari Wahyunita, M.Farm dan Cast Torizellia, S.S.T. Keb., M. Kes. ;2021; 95 halaman).

Covid-19 merupakan pandemi yang telah mengakibatkan tingginya angka mortalitas di berbagai belahan dunia. Perilaku mengenai pandemi Covid-19 yang tepat dan perilaku hidup bersih dan sehat sebagai upaya mencegah penularan Covid-19 penting untuk diterapkan. Tujuan penelitian untuk meningkatkan perilaku masyarakat di Kelurahan Loktabat Utara tentang menggunakan masker dan cuci tangan terhadap pencegahan Covid-19. Jenis penelitian ini bersifat prospektif menggunakan desain *pre-experimental* dengan rancangan penelitian *one-group pre-post test design*. Sampel berjumlah 94 orang dan teknik pengambilan sampel yang digunakan adalah *non probability*/sampling aksidental, dimana pengambilan sampel berdasarkan kebetulan, yaitu siapa saja masyarakat yang tidak menggunakan masker dan cuci tangan ketika keluar rumah dan bertemu dengan peneliti maka akan digunakan sebagai sampel penelitian. Penelitian ini menggunakan kuesioner sebagai alat ukur dan data dianalisis secara univariat dan bivariat. Hasil analisis mendapatkan perilaku masyarakat di Kelurahan Loktabat Utara sebelum dan sesudah diberikan edukasi *leaflet* telah meningkat. Perilaku kategori tepat sebelum diberikan edukasi *leaflet* (46,8%) dan sesudah diberikan edukasi *leaflet* meningkat menjadi (75,5%). Setelah memasukkan data SPSS didapatkan hasil uji normalitas yaitu sig 0,000 maka $<0,05$ dan hasil dari uji homogenitas yaitu sig 0,858 maka $>0,05$ yang berarti sesuai ketentuan termasuk non parametrik dan menggunakan uji wilcoxon. Hasil analisis statistik uji *wilcoxon test* didapatkan $p = 0,000$ maka $p < \alpha$ (0,05) hal tersebut menunjukkan bahwa ada pengaruh edukasi *leaflet* terhadap tingkat perilaku masyarakat tentang menggunakan masker dan cuci tangan di Kelurahan Loktabat Utara.

Kata kunci : Covid-19, edukasi *leaflet*, masker, cuci tangan, perilaku masyarakat.

ABSTRACT

PENGARUH EDUKASI *LEAFLET* TERHADAP PERILAKU MENGGUNAKAN MASKER DAN CUCI TANGAN DALAM PENCEGAHAN COVID-19 DI KELURAHAN LOKTABAT UTARA (Oleh Muhammad Nasrullah ; Pembimbing apt. Sari Wahyunita, M.Farm and Cast Torizellia, S.S.T. Keb., M. Kes. ;2021; 95 page).

Covid-19 is a pandemic that has resulted in high mortality rates in various parts of the world. It is important to implement proper behavior regarding the Covid-19 pandemic and clean and healthy living behavior as an effort to prevent the transmission of Covid-19. The purpose of the study was to improve community behavior in North Loktabat Village about using masks and washing hands to prevent Covid-19. This type of research is prospective using a pre-experimental design with a one-group pre-post test design. The sample amounted to 94 people and the sampling technique used was non-probability, accidental sampling, where the sampling was based on chance, that is, anyone who does not use a mask and wash their hands when leaving the house and meeting with the researcher will be used as a research sample. This study used a questionnaire as a measuring tool and the data were analyzed by univariate and bivariate. The results of the analysis found that the behavior of the community in North Loktabat Village before and after being given *leaflet* education had increased. The behavior of the right category before being given *leaflet* education (46.8%) and after being given *leaflet* education increased to (75.5%). After entering SPSS data, the results of the normality test were obtained, namely sig 0.000 then <0.05 and the results from the homogeneity test, namely sig 0.858 then >0.05 , which means that according to the provisions including non-parametric and using the Wilcoxon test. The results of statistical analysis of the Wilcoxon test obtained $p = 0.000$, so $p < (0.05)$ it shows that there is an influence of leaflet education on the level of community behavior about using masks and washing hands in North Loktabat Village.

Keywords : Covid-19, education *leaflets*, masks, washing hands, community behavior.